

MBA's  
**ACCOUNTING  
& FINANCIAL  
MANAGEMENT**  
CONFERENCE 2020

**MBA LIVE**

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**DEC. 9-10**  
ONLINE ONLY

## Earn your CPE Credits Here

You can earn up to **10 CPE credits** by attending the live stream of this conference.

**Program Level:** Basic — MBA conference sessions are developed at the knowledge level appropriate to the topic, based on mortgage industry standards to include level, "Basic."

**Fields of Study:** Specialized Knowledge, Accounting, Auditing, Finance, Tax

**Delivery Method:** Group Internet Based

### LEARNING OBJECTIVES:

- Apply current practices brought on by COVID-19 to mortgage banking and commercial/multifamily finance accounting and financial management operations.
- Make necessary changes by ascertaining the mortgage market operating environment via economic and financial performance, risk management and regulatory discussions.
- Implement proven approaches to successful financial management strategies as performed by mortgage CFOs.
- Execute cash and balances sheet management strategies, including finding capital sources, financing assets, ensuring liquidity and capital adequacy.
- Perform best execution alternatives including servicing retained vs. servicing released; portfolio vs. sale to others; and whole loan vs. agency sales.
- Identify technology solutions for finance professionals and how technology — including business intelligence, robotics, predictive analytics tools — shape financial management and reporting.

CPE credits are only available via the live stream conference. Those seeking credit will be required to answer attendance verification prompts at various times during the sessions and submit a form identifying the sessions for which they are seeking credits. There are no prerequisites and no advanced preparation to be eligible to earn CPE credits.

Contact [Masuda Ranjber](#) for more information.

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MORTGAGE BANKERS ASSOCIATION