



## **School of Mortgage Banking III Strategic Planning for Mortgage Bankers**

### **Agenda**

#### **Day 1**

**8:00am - 8:30am      Registration and Continental Breakfast**

**8:30 - 8:45am        Welcome & Introductions**

**8:45am - 12:00pm   Presentations**

- Course Overview and Agenda
- Strategic Thinking
- Risk Management
- Leadership
- Introduction to SWOT analysis

**12:00 - 1:00 pm     Lunch**

**1:00 - 2:00 pm      Individual Team SWOT Discussion & Case Study Review**

**2:00 - 5:30 pm      Simulation & Discussion**

**5:30 pm                School of Mortgage Banking III Day 1 session ends**

#### **Day 2 & 3**

**8:00am - 8:30am    Continental Breakfast**

**8:30am - 12:00pm   Simulation & Discussion**

**12:00 - 1:00 pm     Lunch**

**2:00 - 5:30 pm      Simulation & Discussion**

**5:30 pm                School of Mortgage Banking III Day 2 & 3 sessions end**



**Day 4**

- 8:00am - 8:30am      Registration and Continental Breakfast**
- 8:30am - 1:00pm    Team Presentations**
- 1:00 - 2:00pm      Graduation - AMP Awards**
- 2:00pm                School of Mortgage Banking III concludes**