

School of Mortgage Banking III

Strategic Planning for Mortgage Bankers

AGENDA

DAY 1 : TUESDAY	
8:00 a.m.	Registration and Continental Breakfast
8:30 a.m.	Welcome & Introductions
8:45 a.m.	Presentations: <ul style="list-style-type: none"> • <i>Course Overview and Agenda</i> • <i>Strategic Thinking</i> • <i>Risk Management</i> • <i>Leadership</i> • <i>Introduction to SWOT analysis</i>
12:00 p.m.	Lunch
1:00 p.m.	Individual Team SWOT discussion & Case Study review
2:00 p.m.	Simulation & Discussion
5:30 p.m.	Session Concludes
DAY 2 : WEDNESDAY & DAY 3: THURSDAY	
8:00 a.m.	Continental Breakfast
8:30 a.m.	Simulation & Discussion
12:00 p.m.	Lunch
1:00 p.m.	Simulation & Discussion
5:30 p.m.	Session Concludes
DAY 4 : FRIDAY	
8:00 a.m.	Continental Breakfast
8:30 a.m.	Team Presentations
1:00 p.m.	Graduation – AMP Awards
2:00 p.m.	Session Concludes