

MBA[®]

MORTGAGE BANKERS ASSOCIATION

M E M B E R

MEMBER LOGO **USAGE GUIDE**

A visual guide to using the Mortgage Bankers Association Member logo mark

LOGO CLEARANCE



The minimum clear space required is equal to the width of the capital "M" in the initials.

MBA MEMBER LOGO USAGE GUIDE

SIZE & SPACING

The diagrams illustrates the minimum amount of acceptable clear space for each logo when used in layouts.

The logo can also be made only as small as the illustration below. Smaller than .5" and the name of the organization becomes illegible.

In rare instances when the MBA logo appears on another company's letterhead, it should appear centered or aligned right at the bottom of the page.

LOGO TOLERANCE



No more than four (4) other logos should surround the MBA logo.

LOGO SIZING



The minimum height for normal usage is one-half inch (.5").

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INCORRECT APPLICATIONS

- *The logo should only appear in black-and-gold*
- *Do not remove or change placement of the logo's registered mark*
- *Do not distort the logo*
- *Do not use the logo as a watermark*
- *Do not repeat the logo to create a pattern*
- *Do not alter the design and composition of the logo in any way*
- *Do not place the mark atop a pattern*

LOGO SHOULD ALWAYS INCLUDE REGISTERED MARK



NEVER USED AS A WATERMARK



NO COLORED LOGOS



NO COLOR MODIFICATIONS



DO NOT MODIFY THE DESIGN



NEVER COMPRESSED OR ELONGATED

