# **Chairman's Conference**

Sunday, June 9, 2024

2:00 PM - 6:00 PM MBA Opens Doors Foundation Wine Auction Preview

Location: Director's Lounge

Get an early look at the outstanding wine and experience offerings to be auctioned at Tuesday night's event.

Register for your bidder number so you can take part in this fun and worthwhile event.

2:00 PM - 6:00 PM Registration and Hospitality Room

Location: Director's Lounge

2:00 PM - 4:00 PM RESBOG Meeting (By Invitation Only)

Location: Salon 6

6:00 PM - 7:30 PM Santa Barbara Seaside Soiree Welcome and Dinner

Location: Ocean Lawn

Join us on the Ocean Lawn for an evening of catching up with old friends and meeting new ones. Capture the breathtaking beauty of Santa Barbara's coastline where you will hear the sound of waves crashing in the

background and you will soak in the coastal breeze under the starry sky.

7:30 PM - 9:00 PM MORPAC Reception (Open to MAA Members only; sign up at the door)

Location: Ocean Lawn

Join MORPAC for a post-dinner reception, located on the Ocean Lawn at the Ritz-Carlton Bacara resort property. This fundraising event is open to all conference registrants and is an opportunity to recognize top MORPAC contributors. To RSVP, please email MBA's Associate Director of Political Affairs Erin Reilly at

ereilly@mba.org or call 202-557-2751.

Monday, June 10, 2024

7:00 AM - 8:00 AM Attendee Networking Breakfast

Location: Ballroom Terrace Sponsored by First American.

7:00 AM - 9:00 AM

#### **Guest Breakfast (On Own)**

A voucher for breakfast is provided.

7:00 AM - 12:00 PM

#### **MBA Opens Doors Foundation Wine Auction Preview**

Location: Director's Lounge

Get an early look at the outstanding wine and experience offerings to be auctioned at Tuesday night's event.

Register for your bidder number so you can take part in this fun and worthwhile event.

7:00 AM - 5:00 PM

#### **Registration and Hospitality Room**

Location: Director's Lounge

8:00 AM - 9:45 AM

#### **Opening General Session with Featured Speaker**

Location: Ballroom AB

MBA's 2024 Chairman, Mark Jones, welcomes conference attendees with opening remarks and an update on the association's initiatives. MBA's President and CEO, Bob Broeksmit, offers additional insight on the DC landscape and MBA's recent policy work. He then welcomes a special guest speaker.

Speakers

Robert D. Broeksmit, CMB, President & Chief Executive Officer, Mortgage Bankers Association

Mark Jones, 2024 MBA Chairman; President, Union Home Mortgage

9:45 AM - 10:00 AM

#### **Refreshment Break**

Location: Ballroom Terrace Sponsored by Bradley.

10:00 AM - 11:00 AM

### **GENERAL SESSION: Real Estate Finance Forecast & Commentary**

Location: Ballroom AB

MBA's Chief Economist Mike Fratantoni provides the latest MBA forecast with commentary on the outlook

for the single-family mortgage finance and commercial/multifamily real estate finance (CREF) markets.

Speakers

**Mike Fratantoni, PhD**, Chief Economist and Senior Vice President of Research and Industry Technology, Mortgage Bankers Association

Smriti L. Popenoe, CFA, President and Co-Chief Investment Officer, Dynex Capital, Inc.

10:00 AM - 3:00 PM

**Guest Activity** 

11:00 AM - 12:00 PM

## **GENERAL SESSION: Solving for Insurance Challenges**

Location: Ballroom AB

One of the hottest topics on the minds of real estate finance executives today is insurance. Attend this session for data and insight on the current trends. Discuss your top concerns with peers facing the same challenges, including costs, risk management, and investor requirements. Hear the outlook for the future and share ideas for solutions.

Speakers

**Kathleen Dufraine**, Managing Director, Insurance Operations Executive & Head of the Corporate Flood Program, JP Morgan Chase

Rebecca Leeper, Jr., Senior Director Strategy & Innovation, Moody's Analytics CRE

12:00 PM - 1:00 PM

### **Attendee Networking Lunch**

Location: Ballroom Terrace Sponsored by Radian.

1:00 PM - 5:30 PM

## **Shotgun Golf Tournament (Optional)**

Location: Sandpiper Golf Club

Meet buses at 12:30 in front of the hotel for the 1:00 pm start. Boxed lunches will be available. Contact David Cherry at dcherry@mba.org for more information.

6:30 PM - 8:30 PM

#### Santa Barbara Sunset Serenade Reception and Dinner

Location: Rotunda Terrace

Join us for an unforgettable evening of Music, culinary delights and stunning natural beauty at our Sunset Serenade party, where every moment is a testament to Santa Barbara's enchanting charm. Sip on artisanal cocktails inspired by the colors of the sunset, crafted with fresh local ingredients, and Indulge in a delectable array of seafood and other California cuisine, featuring coastal flavors and seasonal enjoyments.

# Tuesday, June 11, 2024

7:00 AM - 8:00 AM **Attendee Networking Breakfast** 

> Location: Ballroom Terrace Sponsored by First American.

7:00 AM - 9:00 AM **Guest Breakfast (On Own)** 

A voucher for breakfast is provided.

7:00 AM - 5:00 PM **Registration and Hospitality Room** 

Location: Director's Lounge

8:00 AM - 9:00 AM **GENERAL SESSION: Executive Briefing on AI for Real Estate Finance** 

Location: Ballroom AB

In this session tailored exclusively for executives, thought leaders share compelling use cases for artificial intelligence (AI) in single-family mortgage finance and commercial/multifamily real estate finance. In today's increasingly competitive and uncertain market, make sure you're making the most of the latest tools. Learn the possibilities of harnessing the predictive capabilities of AI tools to make more informed decisions about origination opportunities and default risk. Enlist AI's help to develop marketing materials and increase operational efficiencies. No matter where you sit in the industry, you will walk away with information and inspiration for immediate application.

9:15 AM - 10:15 AM **GENERAL SESSION: Likely Impacts of the NAR Settlement** 

Location: Ballroom AB

Get answers to your questions about the recent National Association of Realtors (NAR) settlement and the

new rules for buy-side real estate agents going into effect in July. MBA has been actively engaged on the issue and brings the latest insight on these changes to the customary ways of doing business. Discuss the implications for the larger real estate market, including impacts on referral sources, changes to cooperative commission and seller concessions, emerging business models, dual agency and more. Learn what is changing, what is not, and what it may mean for the market.

10:00 AM - 3:00 PM

**Guest Event** 

10:15 AM - 10:30 AM

Refreshment Break

Location: Ballroom Terrace Sponsored by Bradley.

10:30 AM - 12:30 PM

**COMBOG Meeting (By Invitation Only)** 

10:30 AM - 11:30 AM

**GENERAL SESSION:** 

Location: Ballroom AB

12:00 PM - 1:00 PM

**Attendee Networking Lunch** 

Location: Ballroom Terrace Sponsored by Radian.

1:00 PM - 5:30 PM

**Golf Tee Times (Optional)** 

Location: Sandpiper Golf Club

Meet buses at 12:30 in front of the hotel for the 1:00 pm start. Boxed lunches will be available. Contact David Cherry at dcherry@mba.org for more information.

6:30 PM - 8:00 PM

## **Wine Country Enchanted Evening**

Location: The Bluff

Toast to the magic of the evening and the timeless beauty of Santa Barbara's wine country. Join us for an unforgettable Enchanted Evening, where the spirit of camaraderie, the allure of fine wine, and the splendor of nature come together in perfect harmony. Experience the enchantment of Santa Barbara's wine country at our exclusive Enchanted Evening event overlooking the beautiful pacific ocean on the bluffs, while you sip on

glasses of exquisite local wines, handcrafted by passionate winemakers who have perfected their art amid the fertile valleys of Santa Barbara County. Later on you will be able to participate in the "world famous" ODF wine auction, where you can bid on wines from all over the country and the world.

8:00 PM - 9:30 PM

## **MBA Opens Doors Foundation Annual Charity Wine Auction**

Location: The Bluff

Extend your evening's entertainment with fun and frivolity at the annual charity wine auction. Learn about one-of-a-kind wines from the world's top wine regions and bid for your chance to make them your own. Looking for a new experience? Bid on the sports and hospitality offerings. To be best prepared for the fun, preview all the offerings in the MBA Hospitality Area and register in advance for a bidder number. Proceeds of the auction provided needed funds for families with critically ill or injured children in need of mortgage or rental assistance while their child is in treatment.

Wednesday, June 12, 2024

7:00 AM - 8:00 AM Board Breakfast (By Invitation Only)

Location: Santa Ynez Terrace

8:00 AM - 11:00 AM Board of Directors Meeting (By Invitation Only)

Location: Santa Ynez