

# mPowering You

October 16, 2021 12:00 AM to 12:00 AM

Saturday, October 16, 2021

8:30 AM - 6:00 PM

## **Book Store**

Visit the Book Store, staffed by Barnes & Noble, to continue today's experience. You'll find books written by our featured speakers as well as selections mirroring the important topics covered on the program.

8:30 AM - 9:30 AM

## **Continental Breakfast**

8:30 AM - 6:00 PM

## **Gravitas Confidence Closet**

Gravitas New York uses fashion to empower women to be their best selves. Shop the Confidence Closet and sign up for a consultation with "dress whisperer" Lisa Sun, CEO and founder of Gravitas New York. Sign up here: <https://tinyurl.com/gravitassignuplink>

8:30 AM - 6:00 PM

## **Headshot Café**

Stop by our professional photographer for a new headshot, complete with makeup and hair touchup. You'll receive the image file to update your social media presence. No additional fee.

8:30 AM - 6:00 PM

## **LinkedIn Profile Consultations**

Sign up for a 15-minute LinkedIn Profile Consultation with an expert coach. Find out what your profile says about you and learn strategies to build and engage your network. Sign up link: <https://calendly.com/dwcs/mba21>

8:30 AM - 6:00 PM

### **Registration**

9:30 AM - 9:35 AM

### **mPowering You Opening: Singers Roz Brown and Tanesha Gary**

Speakers

**Roz Brown**, *Recording Artist, Broadway, TV and Film Actor*

**Tanesha Gary**, *Recording Artist, Broadway, TV and Film Actor*

9:35 AM - 10:05 AM

### **Welcome Remarks**

Speaker

**Marcia M. Davies**, *mPower Founder; Chief Operating Officer, Mortgage Bankers Association*

10:00 AM - 11:00 AM

### **General Session: Accelerating Gender and Racial Equity**

McKinsey is a global consulting firm widely recognized for its deep and longstanding commitment to advancing diversity, equity, and inclusion in business and society, including its groundbreaking research that makes a compelling business case for diversity. Each year, they partner with LeanIn.org to produce Women in the Workplace, the largest annual study tracking the progress of women in corporate America. A partner at the firm, Ishanaa Rambachan advises financial services institutions on improving their organizational health. She brings that expertise and the latest data together to provide insight into ways we can accelerate gender

and racial equity in our organizations for improved results.

Speaker

**Ishanaa Rambachan**, *Partner, Mckinsey & Co.*

11:00 AM - 12:00 PM

**General Session: mPower Leadership Panel: MBA Officers—Past, Present and Future**

This powerful panel features industry leaders Regina Lowrie, Debra Still, Susan Stewart and Kristy Fercho – the only four women in MBA’s 108-year history to serve as Chairman of our association. This lineup of speakers is unparalleled and brings to the stage a powerful array of leadership experience. This discussion explores their successes as well as the challenges they have faced along the way. Join the discussion and get practical advice and inspiration from how these women forged their way to the top of our industry.

Speakers

**Laura Escobar**, *President, Lennar Mortgage*

**Kristy Fercho**, *2022 MBA Chairman; Executive Vice President & Head of Home Lending, Wells Fargo*

**Regina Lowrie**, *CMB, 2006 MBA Chairman; President & Chief Executive Officer, DYTRIX, Inc.*

**Susan Stewart**, *2021 MBA Chairman; Chief Executive Officer, SWBC Mortgage*

**Debra Still**, *CMB, 2013 MBA Chairman; Chairman of MBA Opens Doors Foundation; President & Chief Executive Officer, Pulte Financial Services*

12:00 PM - 1:00 PM

**Networking Lunch**

1:00 PM - 1:10 PM

**Musical Entertainment: Roz Brown and Tanesha Gary**

Speakers

**Roz Brown**, *Recording Artist, Broadway, TV and Film Actor*

**Tanesha Gary**, *Recording Artist, Broadway, TV and Film Actor*

1:10 PM - 2:00 PM

**General Session: Pivot with Purpose**

During an upset, the natural reaction is to experience paralysis. But when each person takes advantage of their strengths, capabilities, and individual “superpower” – they can identify ways to uniquely contribute and open up a solution-set for change. Blending insights from her own experience, Lisa demonstrates that when you rethink elements of your life, your business, and your industry around an authentic purpose (not profit), everyone else will come along for the ride. Audiences will walk away inspired, with actionable tactics to adapt to any situation.

Speakers

**Elaine Howard**, *Vice President of Meetings & Conferences, Mortgage Bankers Association*

**Lisa Sun**, *Founder & Chief Executive Officer, Gravitas*

2:00 PM - 3:00 PM

**General Session: Why Not You?**

Nadja West’s story is one of grit, perseverance, strength, and breaking boundaries, even when faced with adversity. In this talk, she shares her journey from being adopted as the youngest of twelve in a military family to becoming the first African American woman 3-star General in Army history – showcasing the power of asking the question: Why not me? Taking audiences behind-the-scenes of her storied career, from taking care of sick and wounded soldiers as a field surgeon in Operation Desert Storm to supporting more than 4 million people globally as Army Surgeon General, she demonstrates the importance of self-belief, bravery, and balance in overcoming challenges. Audiences will walk away empowered to face obstacles head on, be better leaders, and remove “I can’t” from their vocabulary.

Speakers

**Lisa Haynes, CPA, SVP, Chief Financial Officer and Diversity & Inclusion Officer, Mortgage Bankers Association**

**General Nadja West, (Ret.), First African American Army Surgeon General and Former Commanding General, US Army Medical Command**

3:00 PM - 3:30 PM

**Networking Refreshment Break**

3:30 PM - 4:30 PM

**General Session: Looking Ahead: Knowing Your Value and Asking for What You Want**

After 18 months as the country and businesses return to normal, what is the new normal in the workplace? Mika will explore the challenges and opportunities women face and provide advice on how to ask for what you need.

Speakers

**Mika Brzezinski, MSNBC's Morning Joe Co-Host; Founder, Know Your Value; New York Times Best-Selling Author**

**Marcia M. Davies, mPower Founder; Chief Operating Officer, Mortgage Bankers Association**

4:30 PM - 4:45 PM

**Wrap-Up and Musical Closing: Roz Brown and Tanesha Gary**

Speakers

**Roz Brown, Recording Artist, Broadway, TV and Film Actor**

**Marcia M. Davies, mPower Founder; Chief Operating Officer, Mortgage Bankers Association**

**Tanesha Gary, Recording Artist, Broadway, TV and Film Actor**

4:45 PM - 6:00 PM

**Networking Reception**