

# MBA's ACCOUNTING AND FINANCIAL MANAGEMENT CONFERENCE

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## **Accounting and Financial Management Conference 2025 Learning Objectives**

- Apply current accounting principles to mortgage banking companies, including MSR accounting and valuation, pipeline management, hedge accounting, accounting for credit losses and the classification and measurement of financial instruments.
- Ascertain the mortgage market operating environment via economic and financial performance, risk management and regulatory discussions to effect change.
- Implement proven approaches to successful financial management and forecasting strategies as performed by mortgage CFOs.
- Execute cash and balance sheet management strategies, including finding capital sources, financing assets, ensuring liquidity and capital adequacy.
- Perform best execution alternatives including servicing retained vs. servicing released; portfolio vs. sale to others; and whole loan vs. agency sales.
- Identify technology solutions for finance professionals and how technology - including artificial intelligence, business intelligence, predictive analytics tools – to efficiently shape financial management and reporting.