

mPowering You: MBA's Summit For Women in Real Estate Finance

Saturday, October 14, 2023

8:00 AM - 6:00 PM

Bookstore

Location: 400 Level, Terrace Ballroom Foyer

8:00 AM - 9:00 AM

Continental Breakfast

Location: 400 Level, Terrace Ballroom Foyer

Sponsored by National MI

8:00 AM - 6:00 PM

Gravitas Confidence Closet

Location: 400 Level, Terrace Ballroom Foyer

Gravitas uses fashion to empower women to be their best selves. Shop the confidence closet and sign up for a consultation with “dress whisperer” Lisa Sun, Gravitas CEO and Founder.

8:00 AM - 6:00 PM

Headshot Cafe

Location: 400 Level, Terrace Ballroom Foyer

Stop by our professional photographer for a new headshot with makeup and hair touchup. You'll receive the image file to update your social media presence. No additional fee. Sponsored by CoreLogic.

8:00 AM - 6:00 PM

LinkedIn Profile Consultation

Location: 400 Level, Terrace Ballroom Foyer

Sign up for a 15-minute LinkedIn Profile Consultation with an expert coach. Find out what your profile says about you and learn strategies to build and engage your network. Sign up link:

<https://calendly.com/dwcs/mba-annual23>

8:00 AM - 6:00 PM

Registration

Location: 400 Level, Terrace Ballroom Foyer

8:55 AM - 9:00 AM

mPowering You Opening: Singer Karen Linette

Location: 400 Level, Terrace Ballroom

Speaker

Karen Linette, *Musician and Recording Artist*

9:00 AM - 9:35 AM

Introduction and Welcome Remarks

Location: 400 Level, Terrace Ballroom

Speakers

Robert D. Broeksmit, *CMB, President & Chief Executive Officer, Mortgage Bankers Association*

Marcia M. Davies, *mPower Founder and MBA Chief Operating Officer, Mortgage Bankers Association*

9:35 AM - 10:30 AM

GENERAL SESSION: Understanding Today's Workplace, Its Implications for Women, and Progressing Toward Gender Equality

Location: 400 Level, Terrace Ballroom

Hear about the progress of women in corporate America and better understand how women's experiences in the workplace impact their engagement and career progression. Dive deep into the results of the Women of the Workplace 2023 Report from McKinsey & Company, developed in partnership with LeanIn.org. Laura Webanck will present a behind-the-scenes analysis of the state of women at work, allowing leadership teams and managers at all levels to drive better outcomes.

Speaker

Laura Webanck, *Partner, McKinsey & Co.*

10:30 AM - 11:30 AM

GENERAL SESSION: Lessons in Leadership

Location: 400 Level, Terrace Ballroom

Leading women in finance and communications share insightful stories from their careers. You'll be inspired by the lessons they've learned and will leave with new approaches to handle the challenges ahead of you.

Sponsored by Lennar Mortgage.

Speakers

Jean Bradley, *VP, Strategic Business Development, Essent Guaranty, Inc.*

Teresa Bryce Bazemore, *President and Chief Executive Officer, Federal Home Loan Bank of San Francisco*

Marcia M. Davies, *Chief Operating Officer, mPower Founder and Chief Operating Officer*

Laura Escobar, *2024 MBA Chair-Elect; President, Lennar Mortgage*

Ruth Sherman, *Executive Speech Coach & Celebrity Media Trainer*

11:30 AM - 11:35 AM

Musical Performance

Location: 400 Level, Terrace Ballroom

Speaker

Karen Linette, *Musician and Recording Artist*

11:35 AM - 12:05 PM

GENERAL SESSION: Clear Boundaries: Safety Tips for Business Women

Location: 400 Level, Terrace Ballroom

Real Estate remains the #1 most violent crime victim of perpetrators in America and as partners to Realtors and all of us in and out of similar unsafe places with similar interactions with possible predators, the information has proven to be life-saving to our own professionals in the past three years. This book is also dedicated and inspired by two of my colleagues over the span of 30 years who were murdered. Both women's images are shared in this presentation and their stories are told as part of this book's emotional pull to evoke top of mind awareness around creating proper safety boundaries.

Speaker

Christine Beckwith, *Chief Executive Officer, 20/20 Vision for Success Coaching & Consulting*

12:05 PM - 1:00 PM

Networking Lunch

Location: 400 Level, Terrace Ballroom

Sponsored by Enact.

1:00 PM - 1:05 PM

Musical Performance

Location: 400 Level, Terrace Ballroom

Speaker

Karen Linette, *Musician and Recording Artist*

1:05 PM - 2:00 PM

GENERAL SESSION: YOU, Amplified!®-Own Your Voice and Power, Step Into Your Leadership

Location: 400 Level, Terrace Ballroom

This session will empower you to create change in yourself, your organizations, and the world. Learn to redefine your barriers and turn them from obstacles into strengths. Be inspired to own your voice and step into leadership with power and presence. Leave this session with the tools to thrive in any environment and unlock your imagined potential! Speaker Angela Chee, a media and communications coach, shares the tips she uses when working with visionary leaders nationwide. Sponsored by ICE Mortgage Technology.

Speakers

Angela Chee, *Media/Communication Coach, Keynote Speaker, Creator of "YOU, Amplified!"*

Kerri Girouard, *Vice President, Client Success, ICE Mortgage Technology*

2:00 PM - 2:30 PM

Networking Refreshment Break

Location: 400 Level, Terrace Ballroom Foyer

2:30 PM - 3:30 PM

GENERAL SESSION: Five Truths and a Lie: Improve Your Reality by Confronting Your Illusions

Location: 400 Level, Terrace Ballroom

This talk uncovers the stories you tell yourself when you're in the middle of an exquisite dilemma—which is any moment in your life when the opportunities somehow feel both endless and limited, and clarity about next steps feels just beyond your reach. Using case studies, research, and humor, this talk explores the Five Truths about confidence, perspective, boundaries, motivation, and effort that will change the way you approach your life and work, and the one Lie you tell yourself that can ruin it all.

Speaker

Meg Myers Morgan, *Associate Professor, Best-Selling Author, and Executive Coach*

3:30 PM - 4:30 PM

GENERAL SESSION: Intentional Leadership

Location: 400 Level, Terrace Ballroom

Carla Harris has had an extraordinary career in financial services across many sectors. She has executed large IPOs, has been named to U.S. Bankers Top 25 Most Powerful Women in Finance and Fortune list of “The 50 Most Powerful Black Executives in Corporate America,” and has served as Morgan Stanley’s Vice Chair (in addition to singing at a sold-out Carnegie Hall and writing two books!). In this session, she shares her proven strategies for becoming an impactful leader in today’s environment, where being a “producer” or holding a particular title is no longer enough. Hear her experience motivating and inspiring others to perform beyond their own expectations. Sponsored by Arch MI.

Speakers

Valerie Ausband, *SVP, National Field Sales & Strategic Accounts, Arch Mortgage Insurance Company*

Marcia M. Davies, *mPower Founder and Chief Operating Officer, Mortgage Bankers Association*

Carla Harris, *Senior Client Advisor, Morgan Stanley*

4:30 PM - 4:45 PM

Wrap-Up and Musical Closing

Location: 400 Level, Terrace Ballroom

Speakers

Marcia M. Davies, *mPower Founder and Chief Operating Officer, Mortgage Bankers Association*

Karen Linette, *Musician and Recording Artist*

4:45 PM - 5:15 PM

Meet & Greet and Photo-Op with Carla Harris

Location: 400 Level, Terrace Ballroom

Speaker

Carla Harris, *Senior Client Advisor, Morgan Stanley*

4:45 PM - 6:00 PM

Networking Reception

Location: 400 Level, Terrace Ballroom Foyer

Sponsored by Pulte