

# Welcome to MBA! Check the Box on Your Onboarding Journey.

This checklist is your guide to stepping into the inside track. It's designed to help you make meaningful connections, increase your visibility, and show up as a trusted resource and valued voice within the MBA community. Start checking those boxes — your membership impact begins here.

PREMIER MEMBERSHIP: INDUSTRY LEADER	
<input type="checkbox"/>	Participate in forward-thinking conversations most relevant to product vendors when you join MBA's Mortgage Technology Vendor Working Group.
<input type="checkbox"/>	Network, share ideas, and grow your business when you join policy committees, working groups, and councils.
<input type="checkbox"/>	Invite your CEO to attend MBA's prestigious, members-only Chairman's Conference to be in the room with senior decision-makers from residential and commercial/multifamily markets.
<input type="checkbox"/>	Attend key leadership receptions at MBA's three largest events (Annual, CREF, Secondary) where the energy and collaboration of our industry come to life.
<input type="checkbox"/>	<ul style="list-style-type: none"> <li>Be featured in on-site signage by membership level.</li> </ul>
<input type="checkbox"/>	Attend ExeCollective Roundtables, intimate gatherings where MBA senior executives meet with members in their home state.
<input type="checkbox"/>	Sponsor and attend MBA's members-only Mid-Winter Housing Finance Conference, your exclusive opportunity to get in front of residential mortgage banking senior leaders from across the country.
<input type="checkbox"/>	Demonstrate your thought leadership via speaking opportunities at MBA conferences and white papers on MBA's website.
<input type="checkbox"/>	Give a product or service demonstration to potential buyers during Power Hour Demos (live or on demand), where seasoned vendors showcase their latest technology offerings.
<input type="checkbox"/>	Participate in the Vendor Marketplace, which has more than 1,000 vendors offering industry solutions, by publishing an enhanced company profile.
<input type="checkbox"/>	<ul style="list-style-type: none"> <li>Reach new clients who are actively looking for you by providing a discount to MBA members through the Member Discount Program.</li> </ul>
<input type="checkbox"/>	Access 150,000 industry professionals via our Membership Directory year-round and send quarterly mail to a targeted member list of your desired clients.
<input type="checkbox"/>	<ul style="list-style-type: none"> <li>Add your own company listing so other MBA members can find you, too.</li> </ul>
<input type="checkbox"/>	Put your brand front and center on a high-traffic MBA.org web page.
<input type="checkbox"/>	Tap into MBA's large and active social audience, increasing your credibility and visibility:
<input type="checkbox"/>	<ul style="list-style-type: none"> <li>Promote your presence at our flagship events (Annual, CREF, Servicing) with a video shared on MBA's social platforms (150,000+ followers). We'll provide a toolkit with instructions to optimize your results.</li> </ul>
<input type="checkbox"/>	<ul style="list-style-type: none"> <li>Quarterly company recognition by membership level on all of MBA's social platforms (150,000+ followers).</li> </ul>
<input type="checkbox"/>	<ul style="list-style-type: none"> <li>Individual employee recognition on MBA's LinkedIn platform (77,000+ followers).</li> </ul>
<input type="checkbox"/>	Be included in MBA's electronic publications, which delivers timely industry news in an easy-to-read email, via one standalone company spotlight (50,000 circulation), quarterly membership-level recognition, and opportunities to be featured through Premier Member editorials.

SELECT MEMBERSHIP: STRATEGIC PARTNER	
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<input type="checkbox"/>	<ul style="list-style-type: none"> <li>Be featured in on-site signage by membership level.</li> </ul>
<input type="checkbox"/>	Demonstrate your thought leadership via speaking opportunities at MBA conferences.
<input type="checkbox"/>	Give a product or service demonstration to potential buyers during live Power Hour Demos, where seasoned vendors showcase their latest technology offerings.
<input type="checkbox"/>	Participate in the Vendor Marketplace, which has more than 1,000 vendors offering industry solutions, by publishing an enhanced company profile.
<input type="checkbox"/>	<ul style="list-style-type: none"> <li>Reach new clients who are actively looking for you by providing a discount to MBA members through the Member Discount Program.</li> </ul>
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STANDARD MEMBERSHIP: FOUNDATIONAL ACCESS	
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