# Servicing Operations Study and Forum for In-House Servicers

MBA's annual Servicing Operations Study and Forum (SOSF) provides companies with in-house servicing operations a highly detailed operational evaluation of their servicing department. This benchmarking tool sets the standard for servicing managers and mortgage banking executives to measure operational performance. As a benefit of participation, you receive not only data outputs but the opportunity to meet your peers and discuss results at our Servicing Operations Forum, being held May 6-7 at MBA's Headquarters in Washington, DC.

#### **OUTPUT REPORTS**

The output analyses compare your firm's results with your peer group and full sample averages. Both the weighted and simple averages are provided for all groupings. In addition, companies may request one free custom report for a peer group of their choosing (five companies minimum) which includes the 20th percentile, median and 80th percentile.

### COST PER LOAN AND PRODUCTIVITY BREAKOUTS

Detailed cost and productivity metrics for each:

- Statements and billings
- Call center/ customer inquiries
- Loan setup and transfers
- Payoff/lien release
- Escrow
- Cashiering
- Investor accounting
- Collections
- Loss mitigation
- Bankruptcy

- Foreclosure
- Post sale conveyance/ property preservation
- Claims
- Other default
- Servicing systems
- Quality assurance
- Record retention
- Executive Management and Specialized Functions

#### OTHER EXPENSES

To obtain a "fully loaded" servicing cost, the following are also reported:

- Unreimbursed foreclosure and REO costs
- Interest expense on MSRs, escrows and advances
- Compensatory fees and penalties
- Corporate costs

## SERVICING REVENUES (PER LOAN AND BASIS POINTS)

Includes:

- Servicing/ subservicing fees
- Ancillary and late fees
- MSR amortization/ loan decay
- Gain/loss on MSR-related items
- Escrow earnings

#### **OPERATIONAL PRACTICES BY FUNCTION**

- Borrower billing, payment methods
- Use of Single Point of Contact (SPOC)
- Late fee and ancillary fee collections
- VRU, web site and call center volume
- · Default case volumes
- Borrower communication rates
- Customer complaints

#### SERVICING VOLUME AND PERFORMANCE

- Government versus conventional
- State-by-state geography
- Investor type
- Roll rates
- Fixed versus ARM, serviced versus subserviced
- Delinquency and foreclosure rates
- Modification recidivism rates

#### **TECHNOLOGY PROVIDERS AND VENDORS**

Names of providers used in various servicing areas.



#### **OUR 2025 STUDY PARTICIPANTS INCLUDED:**

Arvest New American Funding

BOK Mortgage PennyMac

Carrington Pentagon Federal Credit Union
Cenlar FSB PHH Mortgage (Onity Ocwen)

Chase Planet Home Lending

Citizens Bank PNC Bank
Cornerstone Popular

Fay Servicing Primary Residential Mortgage

Freedom Mortgage Selene Finance (Excluded from avg)

Guild Mortgage ServBank
LoanCare ServiceMac

M&T Truist

Midfirst Two Harbors/Roundpoint

Mr. Cooper Union Home Mortgage

Navy Federal Credit Union US Bank Home Mortgage

## MBA's 2026 Servicing Operations Study and Forum for In-House Servicers (2025 Data) Registration Form

Only in-house mortgage servicers who participate in the study by providing servicing data are eligible to receive the full results. For more information or sample outputs from previous years, please call Marina Walsh, CMB at (202) 557-2817 or Jenny Masoud at (202) 557-2879.

**FEE\*** Includes survey results (aggregate Databook with Your Firm column, aggregate PPT with Your Firm Column and one custom databook) and registration for two attendees at the Servicing Operations Study and Forum.

Servicing 100,000 or more loans		Servicing fewer than 100,000 loans		
<ul><li>☐ MBA Member: \$6,500</li><li>☐ Nonmember: \$13,000</li></ul>		<ul><li>☐ MBA Member: \$4,500</li><li>☐ Nonmember: \$9,000</li></ul>		
* A \$500 fee will be charged for additional cust attend the Forum for an additional fee of \$50			s, more than two company repre	esentatives may be able to
Primary Contact				
☐ MBA Member ☐ Nonmember	☐ Mr. [	☐ Ms. ☐ Mrs.		
FIRST NAME	MI	LAST NAME		
TITLE		COMPANY NAME		
COMPANY ADDRESS		CITY	STATE	ZIP
BUSINESS PHONE NUMBER		EMAIL ADDRESS		
close or transfer to any third-party person, fir input files and presentation materials, in eith for external purposes without express writte are known to all employees who may have ac gaining access to the Servicing Operations S	ner electronic or I n permission of t cess to the Servi	nard-copy format; (b) not use or e he Mortgage Bankers Association	exploit any portions of the Serv ; (c) take reasonable steps to e	ricing Operations Study nsure these restrictions
Data Contact 1  ☐ Mr. ☐ Ms. ☐ Mrs.				
FIRST NAME	MI	LAST NAME		
TITLE		EMAIL ADDRESS		
BUSINESS PHONE NUMBER				
Data Contact 2				
☐ Mr. ☐ Ms. ☐ Mrs.				
FIRST NAME	MI	LAST NAME		
TITLE		EMAIL ADDRESS		

PLEASE EMAIL THIS FORM TO JENNY MASOUD AT JMASOUD@MBA.ORG. UPON RECEIPT OF THIS FORM, MBA WILL SEND THE INVOICE FOR THE APPROPRIATE SURVEY PARTICIPATION FEE TO THE PRIMARY CONTACT ABOVE