

MBA[®]

MORTGAGE BANKERS ASSOCIATION

MBA SPEAKERS BUREAU



John T. Mechem

**Senior Vice President of Public Affairs and Marketing
Mortgage Bankers Association**

John T. Mechem serves as the Senior Vice President of Public Affairs and Marketing at the Mortgage Bankers Association. In this capacity, he provides vision, leadership, and strategic direction across all aspects of public affairs, media relations, marketing, digital engagement, publications, and brand management to advance the association's brand identity, influence, and reputation, promote its products and services, and effectively communicate its value proposition to members and stakeholders.

Prior to joining MBA in 2006, John spent five years as Director of Communications for the American Forest & Paper Association, where he served as spokesman and oversaw public outreach for the association's forestry group. In that role, he managed both paid and earned media campaigns to advance the industry's public policy agenda and developed and executed strategies to promote the industry's "best practices", including defending the industry and members from marketplace campaigns and public relations attacks from environmental groups.

John began his career in public affairs on Capitol Hill, serving as Deputy Press Secretary for U.S. Senator Mitch McConnell (R-KY), managing Senator McConnell's state media outreach. In 1998, he was tapped by newly-elected Senator (and baseball Hall of Famer) Jim Bunning (R-KY) to run his press operation.

John graduated from Colby College in Waterville, ME, with a degree in Government and American Studies.

The Mortgage Bankers Association (MBA) is the national association representing the real estate finance industry, an industry that employs more than 280,000 people in virtually every community in the country. Headquartered in Washington, D.C., the association works to ensure the continued strength of the nation's residential and commercial real estate markets, to expand homeownership, and to extend access to affordable housing to all Americans. MBA promotes fair and ethical lending practices and fosters professional excellence among real estate finance employees through a wide range of educational programs and a variety of publications. Its membership of over 2,200 companies includes all elements of real estate finance: mortgage companies, mortgage brokers, commercial banks, thrifts, REITs, Wall Street conduits, life insurance companies, and others in the mortgage lending field. For additional information, visit MBA's Web site: www.mba.org.