

MBA's RESEARCH SHOWCASE 2026

Single-Family Research & Economics Showcase 2026

Learning Objectives

- Use Commercial and Multifamily benchmarking and survey data to better forecast volume, delinquencies and staffing in the commercial and multifamily market.
- Ascertain the current mortgage market operating environment by identifying economic and housing factors that shape it.
- Using benchmarking data analytics, implement business strategies to financially and operationally position a mortgage company
- Supported by performance and productivity statistics, apply staffing and management practices to mortgage banking operations
- Use publicly available and other statistics on demographics and housing to better forecast volume, revenues and expenses and build budgets
- Perform scenario analyses and stress testing based on mortgage delinquency, forbearance and other servicing data.